

ISCG SPONSORSHIP BROCHURE 23/24

www.iscg.ie



ISCG

Irish Student Consulting Group
Est. 2014

WHO WE ARE



We are a student-led organisation founded in 2014 that promotes and explores the interest of consulting in students all across Ireland. In addition, we hold national case competitions every year!



**8 BRANCHES
ALL ACROSS
IRELAND**



**NUI Galway
OÉ Gaillimh**



OUR MEMBERS



1,000+

Developing Members

50+

Client Projects 2018-2023

100+

Events hosted

4,000

Followers on LinkedIn

INVESTING IN ISCG

Talent

With your support, we can proudly represent you, and Ireland at international events worldwide. We are Ireland's highest performing student organisation promoting primarily consulting and finance; thus, we receive high standards of applications for all our events and client projects.

Progression

We foster an environment which is accessible to all students from different backgrounds. Students can gain & develop life and work skills, and invest in the Irish Student Consulting Group allowing them to have access to a growth environment. Our students come from schools of Business, Engineering, Law, Arts & Humanities and Science, and all at different stages of their degrees.



Experience

Our students at the ISCG have real-life experience working on client projects. Previous client projects include Dogpatch Labs, Zipp Mobility, Riley, Sprintmodo, Newgen Nutrition, Greyscout, and many more. We are very proud and privileged to work with these amazing companies, and, at the same time, provide an invaluable opportunity for our members to develop their skills further.

In addition, we hold the annual National Case Competition, and, this year have organised to compete in an international case competition with top-ranking universities in London; King's College London (KCL), University College London (UCL), and the London School of Economics (LSE). Our members will partake in world-case case studies, as a result, broadening their horizons, and expanding their network, even further.

OUR EVENTS

Each year, we host a wide variety of social and informational events with the purpose of exposing students to career paths within consulting and entrepreneurship.

These range from webinars, case workshops, regional national and international case competitions, conferences, speaker panels and many more!

It is important for us to highlight & showcase the incredible work and achievements of our sponsors. We are committed to ensure that our members recognise the importance of the sponsors by hosting the events.

FUTURE FEMALE LEADERS

Learn how young women are fast tracking their careers in Deloitte working in Systems Engineering, Consulting and Cyber, and learn how to join the graduate programme to springboard your career.



Webinars & Information Sessions



Conferences



Case Competitions

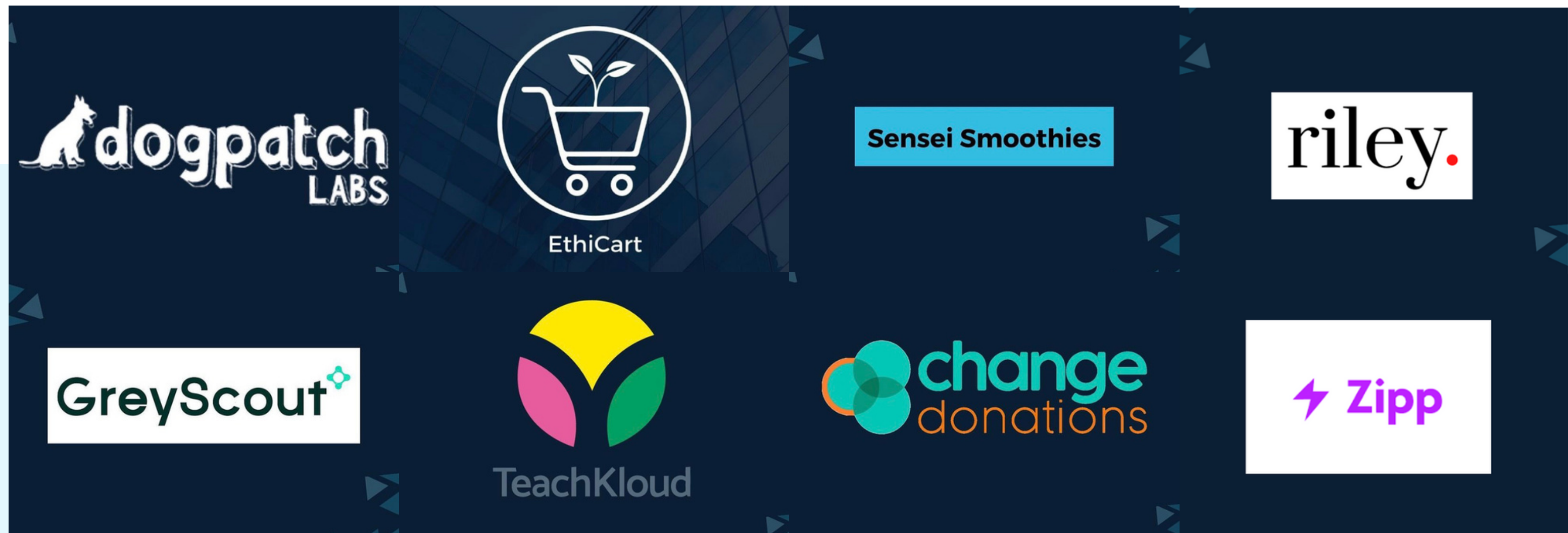


Speaker Panels

CLIENT PROJECTS

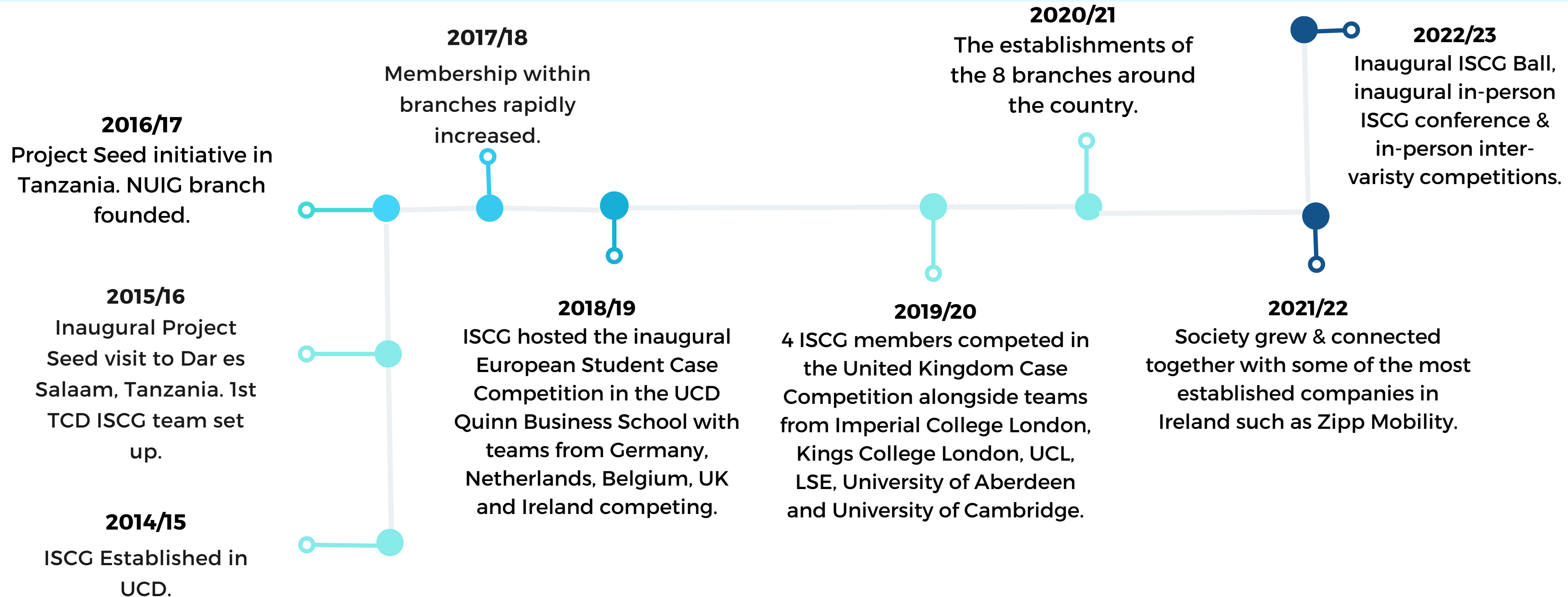
Client projects are an important part of the ISCG. Every year, we hold a number of client projects throughout where our members get first-hand experience working with reputable brands to assist with consulting in the fields of marketing and strategy, for example. For us, it is an opportunity to connect with the members, and create a connection with upcoming leading companies in Ireland.

We have worked with over 50 different business & non-profit organisations, both in Ireland and beyond over the past decade, including:



WHAT WE HAVE ACHIEVED

The ISCG has exceeded expectations at every turn. Since being founded in 2014 there has been significant growth. Having worked on over 50 Client projects, establishing 8 university branches and developing over 1000 members across Ireland there has been tremendous achievements



WHAT WE OFFER

As a sponsor of the Irish Student Consulting Group, we offer a variety of resources and benefits:

Student Engagement

Sponsorship of the ISCG will give you the chance to engage and interact with some of the brightest minds studying all across Ireland today.

You can come to our events, be invited to sponsor exclusive recruitments and much more! In addition, the unique selling point of the ISCG is the fact that we have access to 9 universities all across Ireland, thus, providing the ability to easily connect and host events!



Recognition & Branding

The team actively promotes our sponsors on our social media platforms example Instagram, LinkedIn, with a total over 6,000 members. There is a bi-weekly newsletter published and a regular flow of communication is kept with members through informative emails announcing any events, or opportunities available to them!

Depending on the sponsorship, the team will promote our sponsors through a series of posts, reels, TikTok's and stories on Instagram.

Sponsors will also be proudly displayed on our website and published in our annual end of year review.

Events & Promotion

By sponsoring the team, you will have the chance to have your logo featured on our brochures, event materials, as well as important competition materials and the representative merchandise. In addition, you will be able to hold exclusive events in your name, promoting the opportunities available. Previous events include: office visits, open days, conferences, speaker series, case study practice, case competitions, CV workshops, and much more!



SPONSORSHIP PACKAGE

Benefits	GOLD (€10,000+)	SILVER (€5,000+)	BRONZE (€2,000-+)
Branding prominence pre & during events	✓	✓	
Sponsor logo on all promotional material	✓	✓	
Website Feature	✓	✓	✓
Solo events	✓		
Recruitment Talks & Events	✓	✓	✓
Mentorship Scheme	✓	✓	✓
Speakers & Judges	✓		

CURRENT & PAST SPONSORS

The ISCG are proud to announce that the inaugural lead sponsor for the 2023/2024 is Deloitte Ireland. As Deloitte is a global leader in audit, assurance, consulting, financial advisory, risk advisory, tax, and related services the ISCG are most thankful for their continued support. In addition, Deloitte have sponsored the case competitions, and many of the other events!

The ISCG were previously kindly sponsored by Accenture for the 2022/2023 academic year. Accenture are a core service provider in the Consulting industry with a purpose to deliver on the promise of technology and human ingenuity, helping clients become the best versions of themselves.

In addition, the ISCG welcomed Simon Kucher & Partners who provided coaching, mentorship and support to the ISCG during the 2022/2023 academic year.

The Deloitte logo is displayed in white text on a dark blue rectangular background. The word "Deloitte" is in a bold, sans-serif font, followed by a small green dot.The Accenture logo features a purple chevron symbol above the word "accenture" in a bold, lowercase, sans-serif font.

SIMON ♦ KUCHER & PARTNERS
Strategy & Marketing Consultants

SPONSOR SPOTLIGHT

ISCG ALUMNI

at DELOITTE

Deloitte.



Brian Harnett

Business Operations Analyst at Deloitte Consulting
2020/21 DUCG Head of Competitions
Global Business '21, Trinity College Dublin

If you are reading this, you may have already decided to pursue a career in consulting, or else you might be considering consulting but remain unsure as to whether it is the right career for you. Before joining ISCG, I was certainly in the latter group. Now, after 18 months working within the Health and Social Care team in Deloitte's Operations Transformation Consulting offering, I know I made the correct career choice. Rather than telling you about the benefits of consulting, and the skills and experience that helped to get me here, I want to share the reasons that helped me to decide that consulting was the career for me, and hopefully provide some inspiration to those of you that are currently on the fence as I was only a few years ago.

By the end of my third year of studying Global Business, I still was not sure what I wanted to do. I had always loved problem solving and knew this had to be a big part of my career no matter where it went.

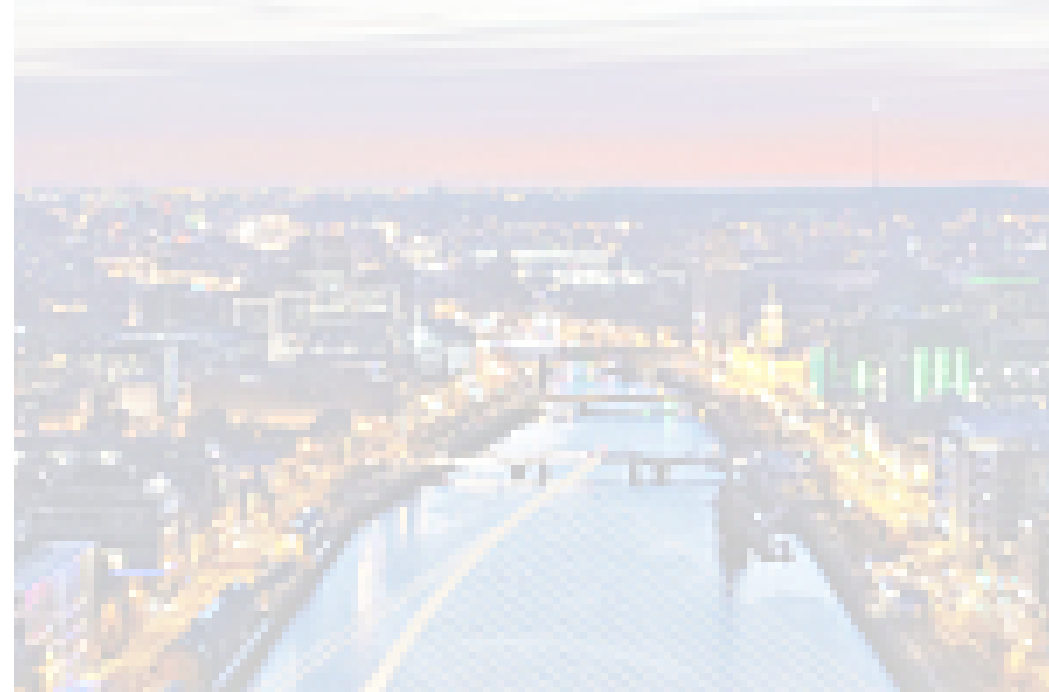
I spent the majority of my second and third years in college working with social enterprises in both Ireland and the Netherlands, working to tackle major issues like the mental health crisis, the homeless crisis, the disparities in access to education, and helping refugees to integrate into society. Still unsure at this stage of where to go next, I found a then growing student society which immediately clicked: ISCG.

Over the summer of 2020, I worked on two back-to-back projects with ISCG, supporting the charity Movember Ireland on their student campaign. In the first project, as a consultant, I joined a team which helped devise a recruitment strategy for Movember's presence in colleges across the country, which led to a 900% increase in the number of student ambassadors and representation across almost every third level institution in the country. Following this was a second project, where I had the privilege of co-leading a team to assist the strategic development of the Movember

campaign and support the ambassadors across the country. The final result of 2 consulting projects and a few months of hard work, was a total of €290,000 raised for Movember by the student campaign, a 380% increase on the previous year. In a very short period of time, a small group of student consultants managed to make an incredible impact on a fantastic charity and all of the causes they support. For me, this was the eureka moment that pushed me into consulting. I dove headfirst into ISCG to get as much experience as I could and began to chase a career in consulting.

Around this time, I researched companies in the industry. Deloitte's purpose "To make an impact that matters" really resonated with me.

Since joining the Health and Social Care team in Deloitte, I can proudly say that I have been making an impact that matters since day one. Fresh out of induction, the first client project I worked on was supporting the health service response to the Covid-19 pandemic. As lockdowns were still in place, and the pandemic was affecting the lives of every person in Ireland, it was easy to see how the work we did affected ourselves, friends and family, and people across the country. Throughout the project and working across the Health and Social care industry, I can see on a daily basis why my work matters, how we can help the clients we work with, and most importantly, how these actions affect the people our clients serve. I joined Deloitte so that I could make a real impact on real problems. If that is something you want from your career, consulting could be the place for you.



ISCG ALUMNI

at ACCENTURE



Anoushka Qazi

Management Consulting Analyst @ Accenture, Strategy & Consulting
2021-22 President of DUCG
BESS - Business & Society '22, Trinity College Dublin

The ISCG was an extremely valuable network for me during college whether it came to hands-on consulting experience, workshops, and events or even the friends I have made from the organisation. I completed two projects during my time with the ISCG, I was the Head of Membership & Recruitment in my third year and then went on to become the President of Dublin University Consulting Group in Trinity.

We really went from stride to stride as DUCG pushed boundaries and had the perfect balance of both educational and informative events and socials. I think we created a great outlet for students to find others in which they could work together, share interview tips, or even just grab a coffee together! DUCG aimed to create a meritocracy in which the individual's work would not go unnoticed and create tangible opportunities such as their dream internship or graduate role. DUCG serves to upskill, teach, and educate young people to become their best personal and professional self in which they can reach their fullest potential! Currently, I am an analyst in Accenture's Strategy & Consulting practice. Having completed a fully online internship the summer of my third year in college, I really

did not know what to expect coming into my graduate role. The constant 'the people are the best part of Accenture' line that I heard during my internship had really come true and was evident within the first few weeks of joining Accenture. The amount of support and help from everyone around me was unbelievable! Accenture is also a very exciting, young, and social company which means there's always something on.

My start group has become very close over the last few months - we even went on a holiday together in January! I am currently working on a Big Irish Bank at the moment. My team is super small, it's just my manager, a consultant and me! I really enjoy this as it allows me to have a lot of responsibility in my role. I have been using Visio which is a new software I haven't used before, so I am learning a lot using that. I have been scheduling and facilitating client workshops which has really allowed me to build on my confidence and communication skills. As well as all of this, I have also been learning a lot about the banking industry in general. I think the great thing about consulting is being thrown into a completely new sector / industry that you may have never experienced before and coming out at the end of the project pretty knowledgeable about it!

I have definitely been out of my comfort zone during the past few months, and I think that's the key to growth! There have definitely been ups and downs which are natural when you're finally out of college and in a real job in the professional world. I think the key is to take it all one day at a time and really use the first few years to learn more about yourself - what you're interested in but also what you aren't interested in! There's also lots of fun things to do outside of client work i.e 'Plus Ones' which allow you to explore other functions in Accenture and do things you are truly passionate about. I am involved in the Gender Pillar which I really enjoy. I have also gotten to work on some social media strategy and I have been able to write, publish and present my own opinion piece to lots of important people in Accenture!

Time has really flown as it feels like just yesterday I was sitting in a college lecture. I'm really excited to see what the future has in store for me in Accenture!

ISCG ALUMNI

at DELOITTE



Ben Ryan

Business Analyst at Deloitte Consulting
Business, Economics & Social Studies '22, Trinity College Dublin

Deloitte.

My name is Ben Ryan and I'm an Analyst in Deloitte's Operations Transformation team. Before joining Deloitte, I studied Business, Economics and Social Studies in Trinity College. I got involved with the ISCG in third year, at the height of Covid, taking part in online client projects and case competitions. Working on client projects gave me great insight into what was involved in a consulting role and the projects really prepared me for starting in Deloitte.

I joined the firm in September 2022 with over 100 other Consulting Graduates, all from a range of different courses and backgrounds. It was clear early on how much Deloitte valued our professional development, as they held a structured, two week, in-person induction full of insightful talks, practical trainings, and the odd social event or two!

A highlight of the induction was the mock

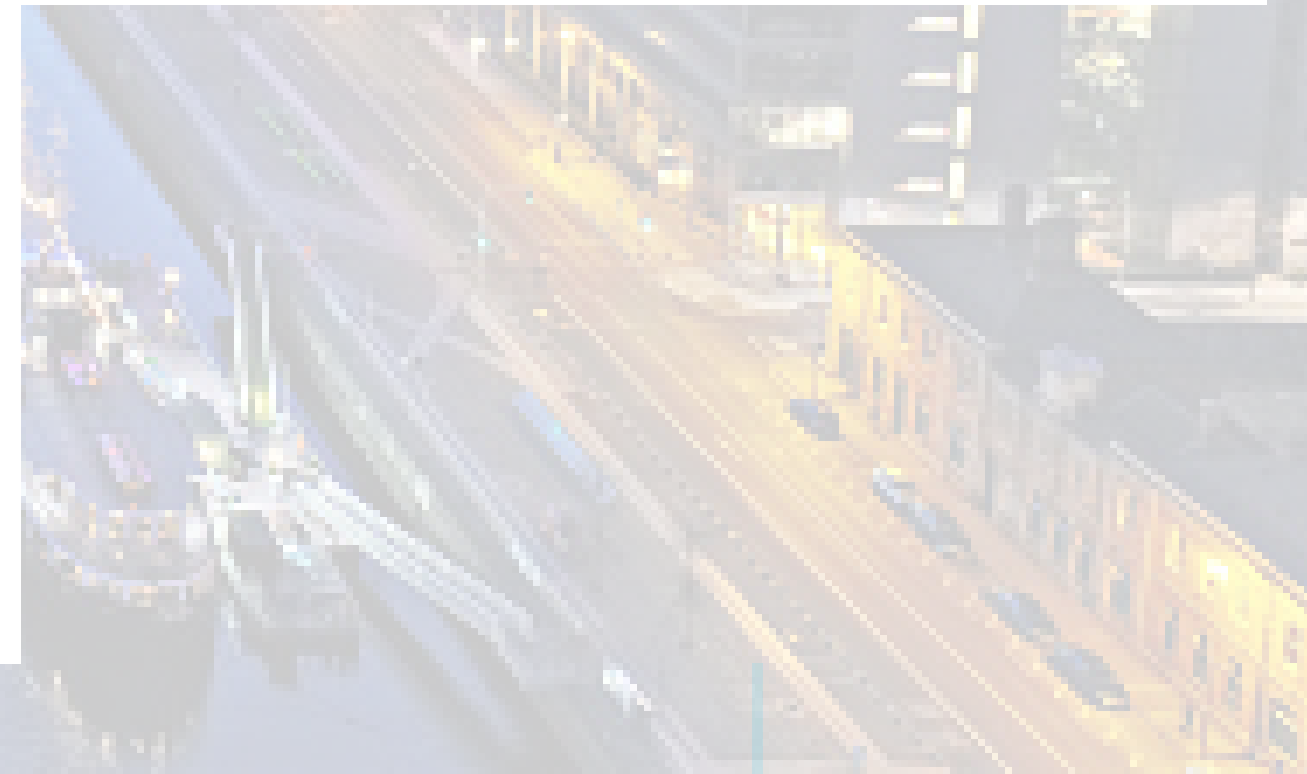
client project where, as teams, we were given two days to develop a pitch we would deliver to senior Deloitte leaders. This was a brilliant challenge and a great way to use what we had learned over the previous two weeks. Having the experience of working on client projects with the ISCG really prepared me for this task and it was great to see how much of my experience from being involved in the society I could bring to that challenge and my consulting role in general.

I have worked on two projects since joining Deloitte. The first project I was involved in was an operating model redesign for a public sector client. With a large team involved across multiple workstreams, the project was a great way to connect with others in my department while understanding how an operating model redesign takes place. I am currently working on a corporate strategy project for a public sector healthcare client. Despite being new to the firm, I have already been given opportunities to take responsibility

for key parts of work, present to clients and input on the final deliverable, with the support and guidance of my team whenever I need. The Graduate Program is particularly valuable as it has given me exposure to senior staff in some major organisations so early on in my career. I have learned so much from observing how they work, their thought processes and how they operate as a team.

Something I have taken away from my first few months in the firm is the importance of finding your purpose in your work, and Deloitte has really supported me in doing that. On top of client work, there are many ways to get involved in social causes, hobbies, or areas you are passionate about. I have been able to work with the Deloitte WorldClimate team who are building partnerships with charities and other organisations so the firm can reach its sustainability commitments. This was a fantastic opportunity to work in an area I really care about, as well as connecting with Deloitte employees across Europe due to the collaborative, international nature of the project.

Having just passed the six-month mark, I am amazed at how quickly my time in Deloitte has flown. I have thoroughly enjoyed the Graduate Program and the opportunity to work on challenging projects, develop my consulting skills, meet and connect with new people and pursue projects I am passionate about.





CONTACT US



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